Book Fair Coming!

[Your School Name]
[Date]

[Salutation]

Mark your calendars now, so you won't miss our Scholastic Book Fair. The dates are [insert dates], from [insert beginning time] to [insert ending time]. A special Family Event is planned for [insert date and times], which you won't want to miss!

We are pleased to bring you this Book Fair, because it gives you and your children the opportunity to buy carefully selected, quality books and products at affordable prices. You'll enjoy the excitement and atmosphere! Plus, proceeds from this event will benefit our school [insert how funding generated will be used].

We've attached a Book List that previews only a few of the books offered at the Fair. And while you can certainly place your order from the flyer (which includes an order blank), we invite you to come and make your choices in person.

At the Book Fair, you can also help your child's classroom increase its library with the Classroom Wish List program. Simply select one or more Book Wish Donations Cards from the Wish List display. The titles are hand picked by each teacher as desired library selections for their classrooms. Take the card to the cashier. A volunteer will process your purchase, personalize the bookplate provided, and see that your book gets to your child's classroom library!

You might want to thank your local businesses for their participation. Many are taking part in the Community Sponsorship program, which provides them with the opportunity to support our school.

As always, our Scholastic Book Fair promises to be a great event for literacy. We urge you to attend, and look forward to seeing you there!

Sincerely,
[Signed by Book Fair Chairperson or Principal]

www.scholastic.com/bookfairs