Dear Parents,

It's about books. It's about your children. It's about fun!
It's our Scholastic Book Fair — a special time for our entire school community, being held at [insert name of school] from [insert dates and times].

Please plan now to attend our Family Event[s], scheduled for [insert dates and times]. You'll be glad you did! It's the highlight of our Book Fair, and brings families together with games, refreshments, and fun for everyone. [List specific plans.] It's a perfect time to explore the affordable books and products with your children. Plus, a portion of the sales benefits our school directly. [Insert a line on how funding will be used].

Include the following paragraphs, as appropriate:
1. Help build your child's classroom library by donating books through the Classroom Wish List program. Book titles are handpicked by each teacher, and every book represents a much-needed library selection for their classroom.

2. You can also surprise your children, teachers, and friends with Scholastic Book Fair Gift Certificates. Watch for details and order forms next week.

3. Be sure to thank the following Partnership in Reading sponsors, who have supported our Book Fair: [list sponsors]

We encourage you to take time for this special event. Can't wait to see you there!
Sincerely,

[Signed by Book Fair Chairperson or Principal]

P.S. Our Book Fair accepts credit cards! Discover, Visa, MasterCard, American Express and secured debit cards (with MasterCard or Visa logos) are all welcome.

Discover what's Online for you in the Parent's Guide at www.scholastic.com/bookfairs